



Summary of the terms of a concession Crispy Meal

- * U.S. \$ 22,000 for each branch of the contract.
- * 4% of the total sales of the Branch: The share of the grantor of the concession Crispy Meal.
- * All mixtures taken exclusively from Crispy Meal, knowing that the price per kilo gram mixture Crispy 22 meal of U.S. \$ sufficient for the processing of 100 meal.



Note: For more information and details you can follow up the following form

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Date: / / 200

Application of excellence (restaurant chain Crispy Meal)

Data of requester company:

Company Name:

Date of Establishment:

Address:

Phone:

Fax:

The official name:

Job title:

Please indicate the type of the basic work of the company:

Data concessionaire (Franchise):

How to finance the Franchise (Crispy Meal)? What amount of financial resources available to you for the draft, such as the restaurant chain Crispy Meal (Franchise)?

Do you have a specific site?

Yes:

No:

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The status current site:

Owned :

will be purchased :

Rented :

Investment :

Other, please specify:

Detail Location:

1- the first site:

2- second site:

3- third site:

Country name:

the name of the city:

Address is clearly important for each branch:

The first section cost \$ 130,000 U.S. single branch, U.S. \$ 200,000 for families branch, to be no smaller than the proposed restaurant on the 100 square meters, in addition to the kitchen preparing a special independent Crispy Meal products of additional branches of the future, and an area of 100 square meters, with the cooling and freezing rooms.

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Do you have owned or managed any kind of (Franchise):

Yes:

No:

If the answer is yes, please let us knew more details (his name, location, type of work):

Please: clarification of administrative and the names of individuals responsible for the development and operation of Crispy Meal Franchise:

Please provide the following information:

Sources of income:

Current annual salary:

Bonuses and commissions:

Other sources of income:

Total income:

Information bank / other banking :

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Do you have stopped the payment of any commercial or personal loan?

If the answer is yes, Please give details:

Do you got any of you/your partners involved in the tendency Franchise Crispy Meal declared bankruptcy?

Yes:

No:

If the answer is yes. Please give details:

Do you have partners?

Do you have one or more partners of the concession Crispy Meal?

Yes:

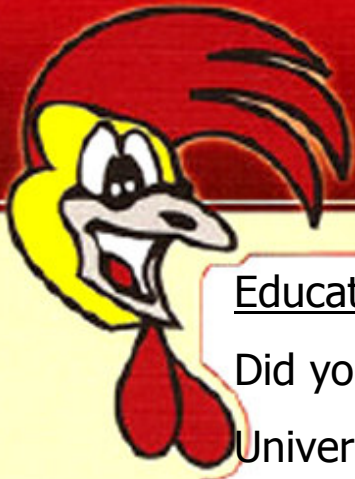
No:

If the answer is yes, please provide the following information:

The name of your partner link the rate of participation

| Partner Name | Relationship | Percent |
|--------------|--------------|---------|
| | | %..... |
| | | %..... |
| | | %..... |

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Educational level:

Did you get a university education? Yes: No:

University's Name: Your Degrees:

Date of graduation:

Certificates of appreciation, or any other honorary:

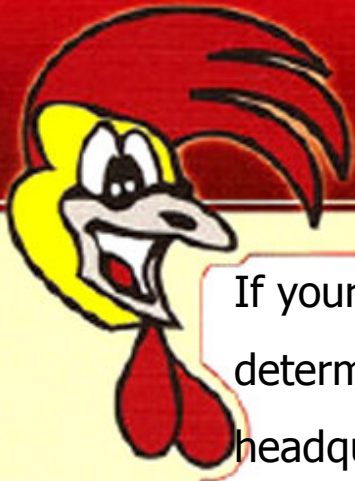
Important note: all the required information in complete secrecy and the preservation of privacy.

We will respond to your request within 15 - 30 days from the date of receipt of this form.

Regards,

All the best

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If your request has been approved you will be contacted to determine the possibility of convening a meeting at the headquarters of our company in Khobar, and will be discussed and clarified all the information in addition to know you closely, and checking the ability to achieve the concession Crispy Meal in your city.

References to know you:

Please give three references / persons with knowledge of the nature of your works and experiences :

Name: Company:
Position: E-mail:
Phone Number: Address:
The type of link / relationship:

Name: Company:
Position: E-mail:
Phone Number: Address:
The type of link / relationship:

Name: Company:
Position: E-mail:
Phone Number: Address:
The type of link / relationship:

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Franchising (Franchise Crispy Meal)

1-Use of Trade Name

2-Use of the special meals prepared with the methods

3-Programs are used for administrative

4-Use our secret methods and operations of our products.

5-Access to the supplier and approved the process of procurement and supply

6-Criteria for the selection of your branch location.

7-Design,Decoration and Coordination of divisions.

8-Human resources planning, recruitment and initial identification of the required number

9-Identification of approved suppliers and the first alternative and second of all suppliers.

10-Initial training for the management of restaurants

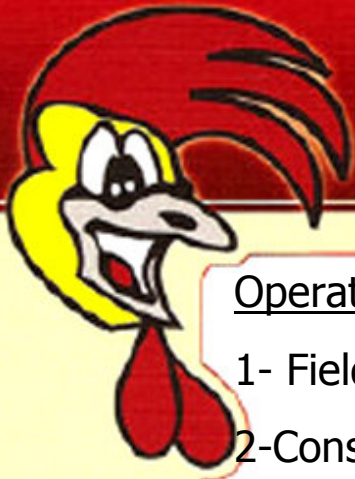
11-Training on the procedures that are in the forefront of the restaurant

12-Training on the procedures that are in the background of the restaurant

13-Training of human resources, administrative and financial

14-Training programs on customer service. Guide to the seven steps.

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Operational and Marketing Support:

- 1- Field visits by representatives of Crispy Meal
- 2- Consultation and communication on the phone with experts in all functional areas and administrative aspects of procurement and sales, and consulting on operational and human resources, staff and catering services (these vary according to region).
- 3- Steps to the official opening It's needs.
- 4- Means of the several kinds of advertisements and radio ads.
Etc. ...
- 5- Means of propaganda posters, menus, banners, huge paintings on the columns, and others.
- 6- Communication and consultation in the provision of marketing ideas and get acquainted with the latest versions of promotional and advertising
- 7- The company's website on the Internet.

Continuous development of our systems (Searching for the best):

- 1- Product development and the addition of modern products.
- 2- The development of methods of operation.
- 3- Enhance the performance and skills development.
- 4- Development of customer service.

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Steps following the signing of the contract:

- 1-Choosing an appropriate location.
- 2-Design of the restaurant.
- 3-Adoption of the company executing design and decoration.
- 4-Marketing plans.
- 5-Development training plans.
- 6-Adoption of the purchase of the restaurant and kitchen equipment.
- 7-Plans delivery of houses.
- 8-Adoption of purchasing special kinds of cars of delivery.
- 9-The adoption of purchasing casher computer system a with an Omega program.
- 10-Number of mobile phones to receive requests and orders.
- 11-Providing employment training for the restaurant.
- 12- Observing of varieties and quantities of our specific meals.
- 13-Commitment and adherence to the instructions issued by the concessionaire in order saving time reaching to success.

For more information, please don't hesitate to contact us:

Mobile : +966 500 536 000 (07:00 am – 10:00 pm Makka time)

Fax : +966 3 869 35 35

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